



FOR IMMEDIATE RELEASE

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Trijicon® , Inc. Unveils New RMR™ With Adjustable LED Reticle- The Innovation Continues

Wixom, MI – The Trijicon RMR™ (Ruggedized Miniature Reflex) was developed to improve precision and accuracy with any style or caliber of weapon. Perfectly suited for combat, personal protection, competition or hunting, the RMR has quickly become the choice of serious shooters who demand superior performance from reflex-style sights.

New for 2011, Trijicon unveils the next level of innovation to the toughest miniature red dot sight on the market. With eight brightness levels, including a Super Bright setting, shooters can quickly customize their aiming point to match existing conditions. Like the original LED RMR, it offers lighting-quick target acquisition and is powered by a long-life lithium battery. The new **Trijicon RMR with Adjustable LED** is offered with 3.25MOA and 6.5MOA aiming points for maximum accuracy and versatility in a variety of applications.

Nearly indestructible, the RMR features a military-grade housing that's investment cast from aircraft aluminum alloy and hard-coat anodized finish. Tested to military standards, the extremely compact and lightweight RMR is designed to withstand the rigors of hard use, under the most severe environmental conditions. The Trijicon RMR is tougher than any alternative and features easy-to-use adjusters with audible clicks allowing for quick and precise windage and elevation correction.

For more information on Trijicon's new RMR with Adjustable LED reticle, and the complete array of **Brilliant Aiming Solutions™** for the hunting, shooting, military and law enforcement markets, contact Trijicon, Inc. ® at (248) 960-7700 or visit www.trijicon.com.

For Hi-Res images, please contact Eddie Stevenson at eddie@driftwoodmediacom.com or visit www.driftwoodmediacom.com.

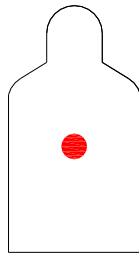
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RMR™ with Adjustable LED



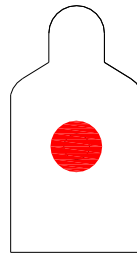
Available Reticles:
(19" silhouette @ 100 m)

RM06



3.25 MOA

RM07



6.5 MOA