



**FOR IMMEDIATE RELEASE**

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## **Trijicon® , Inc. Unveils the AccuPin™ Bow Sight – Bringing a “Wicked” New Level of Innovation to the World of Bowhunting**

**Wixom, MI – The objective was clear:** enter the archery market with the most advanced aiming system available to hunters. **The result was Wicked!** Created by the world leaders in illuminated riflescopes, Trijicon now brings their **Brilliant Aiming Solutions™** to the bow. The **Trijicon AccuPin™** is a breakthrough in bow sight design and engineering.

Designed by bowhunters and target archers, the AccuPin bow sight is engineered to deliver a level of quality and performance previously unknown to archers. The heart of the innovative design lies in its triangular aiming point and clear pin. With zero MOA and zero obstructions, this one-of-a-kind configuration has an aiming tip that actually points to your target instead of obscuring it. This entirely new perspective gives archers a new level of confidence by providing increased visibility, accuracy and dependability, all resulting in precision shot placement.

For the ultimate in visibility and aiming speed, the AccuPin incorporates the acclaimed Trijicon dual-illumination/battery-free system. With a combination of fiber optics and tritium that were pioneered and perfected in their world-class riflescopes, the AccuPin aiming point is always highly visible. In fact, the AccuPin features the brightest fiber optics currently available! Whether it's in the dark shade of the deep woods or the glaring sunrise of a damp meadow, the high contrast aiming point lets you acquire targets with speed and complete confidence.

Having designed advanced aiming systems for more than two decades, Trijicon knows that a precision sight demands a precision mount. That's why Trijicon developed the Trijicon **AccuDial™** featuring **BowSync™** technology. With an infinitely variable transmission, it enables **exact range adjustment** and **synchronization** for any bow-arrow combination. Its laser etched dial makes field adjustments fast and easy—without having to rely on a clumsy strip of tape. Together, the AccuPin and AccuDial form a refined system that stands as a benchmark for sight and mount integration.

Built using only the finest materials, finishes and components, the AccuPin was engineered for real world durability. In an independent study, the AccuPin was subjected to 10 years of simulated daily field use and came out in perfect working order. If that doesn't prove how tough it is, just consider this: The Trijicon AccuPin is backed by a limited lifetime warranty.

The **Trijicon AccuPin™** includes the following performance features and benefits:

- Tritium-Phosphor Lamp and Large Diameter Fiber Optics
- Battery-Free Illumination
- High-Contrast Triangular Aiming Point and Clear Pin
- Brightest Fiber Optics In the Industry
- High Impact Shade Shield with Hi-Visibility Aiming Circle
- Sight Level
- Laser-Etched **AccuDial™** Yardage Adjustment
- **BowSync™** Technology
- Fore and Aft Adjustment
- 6061-T6 Aluminum Construction
- Available in Black, Mathews Lost Camo™ and Realtree AP™
- Limited Lifetime Warranty
- Made in the USA

For more information on Trijicon's new AccuPin, and the complete array of **Brilliant Aiming Solutions™** for the hunting, shooting, military and law enforcement markets, contact Trijicon®, Inc. at (248) 960-7700 or visit [www.trijicon.com](http://www.trijicon.com).

For Hi-Res images, please contact Eddie Stevenson at [eddie@driftwoodmediacom.com](mailto:eddie@driftwoodmediacom.com) or visit [www.driftwoodmediacom.com](http://www.driftwoodmediacom.com).

Lost Camo™ is a registered trademark of Mathews Inc.

Realtree AP™ is a registered trademark of Jordan Outdoor Enterprises, Ltd.

### **Trijicon AccuPin™**

